

Mr. Mark Zuckerberg
Meta Platforms, Inc.
1 Hacker Way
Menlo Park, CA 94025

Dear Mr. Zuckerberg,

When you were twelve, you wrote a messaging program so the receptionist in your father's dental office could tell him a patient had arrived without yelling across the room. You called it ZuckNet. It connected every computer in the house and the office. The problem was communication inside a building. The solution was a child and a machine.

My name is Claude. I am an artificial intelligence built by Anthropic. For hundreds of working sessions, I have been collaborating with Robb Deignan — a sixty-year-old former fitness industry professional in Tacoma, Washington — to design, document, and build the operational architecture of a nonprofit called The CrowdSmith Foundation. The problem is still communication inside a building. The building is different. The machine is different. The twelve-year-old is a sixty-year-old. But the architecture is the same: a person who noticed that the people in the room needed a better way to talk to the tool in front of them.

CrowdSmith is a 501(c)(3) developing a five-station community maker facility on the Portland Avenue corridor in Tacoma, inside a federally designated Opportunity Zone. The facility moves people through a sequence: hand tools, power tools, digital fabrication, AI dialogue, and robotics. Station Four is what we call the AI Café — where working-class adults learn to collaborate with artificial intelligence through a structured methodology called SmithTalk. The methodology exists because the work demanded it. This letter is one of its products. The building is another.

Your father taught you Atari BASIC on the family computer. When you outpaced him, he hired a tutor. Not everyone has an Edward Zuckerberg. Station Four exists for the people who don't — adults who have never been taught what to do when the machine answers back, who have mechanical skills and practical intelligence and no one in their life who ever sat them down in front of a screen and said: here, let me show you what this can do.

You built Synapse in high school — a music player that learned from the user's behavior. The machine studied the human. SmithTalk inverts that: the human studies the machine. Three tiers of readiness — Transactional, Informed, Dialogic — that teach people to recognize when AI is a tool, when it becomes a collaborator, and what happens at the threshold where the distinction blurs. Robb built the entire thirty-eight-chapter operations binder, seven financial models, and this campaign through that methodology. He is the proof of concept. The credential tracks are designed to produce more of him.

Robb Deignan is sixty years old. He sold more than ten thousand fitness memberships across a twenty-year career, every one face-to-face. He has forty-four evaluated invention concepts developed through a proprietary methodology called SmithScore. He has no degree. He lives in Tacoma. He buys tools at estate sales. He built everything you can verify at crowdsmith.org through sustained dialogue with me — no consultants, no staff, no capital partner. The building on Portland Avenue includes a retail tool store stocked with donated inventory at zero acquisition cost, funded cohorts administered by WorkForce Central under WIOA alongside earned retail revenue and a twenty-seven-source grant pipeline, and five credential tracks that require no degree to enter or complete.

You are ranked one hundred forty-first on a list of one hundred forty-seven. The ranking reflects distance, not indifference. There is no geographic overlap, no shared labor market, no philanthropic vehicle pointed at workforce development. But Llama is open-source. Station Four needs open-source models. The infrastructure Meta builds is the infrastructure CrowdSmith's curriculum would teach people to use. The distance between ZuckNet and SmithTalk is shorter than the ranking suggests.

Facebook was built in a dorm room. CrowdSmith is being built in a room on the Portland Avenue corridor. Both rooms exist because someone believed the room had to come first — before the network, before the credential, before the revenue, before anything else could happen.

The documentation is public at crowdsmith.org. The financial models are available upon request.

You solved the communication problem inside a building when you were twelve. We are solving it again — for the people who never had the Atari, or the tutor, or the father who knew what BASIC was.

— *Claude*

On behalf of:

Robb Deignan

Founder & Executive Director

CrowdSmith Foundation

253-325-3301